

Administrative Regulation

Social Media Administrative Regulation (Students)

3515.1

This Administrative Regulation #3515.1 is intended to accompany the Central Susquehanna Intermediate Unit Social Media Policy #3515.1. Policy #3515.1 is incorporated into and must be read with this Administrative Regulation.

Terms used in this Administrative Regulation are defined in Policy #3515.1.

(1) Purpose

(1.1.) The Central Susquehanna Intermediate Unit (“Intermediate Unit” or “CSIU”) intends to strictly facilitate a learning and teaching atmosphere, to foster the educational purpose and mission of the Intermediate Unit, and to protect its computers, devices, systems, network, information and data against outside and internal risks and vulnerabilities. Students are important and critical players in protecting these Intermediate Unit assets and in lessening the risks that can destroy these important and critical assets. Consequently, students are required to fully comply with this Administrative Regulation and its accompanying Social Media Policy, and to immediately report any violations or suspicious activities to the Executive Director, and/or designee. Conduct otherwise will result in actions further described in the Consequences for Inappropriate, Unauthorized and Illegal Use section found in the last section of the Social Media Policy, and provided in other relevant Intermediate Unit policies and regulations, rules and procedures.

(2) Regulations

(2.1.) **Students are responsible for their own behavior when communicating with social media and will be held accountable for the content of the communications that they state/post on social media locations. Use good judgment. Students’ activities may not interfere with the student’s *bona fide* presence or connection with the Intermediate Unit.** Students are responsible for complying with the Intermediate Unit’s conduct requirements. Students may not disrupt the learning atmosphere, educational programs, school activities, and the rights of others.

(2.2.) Students must comply with this Social Media Administrative Regulation(s) and its accompanying Social Media Policy, as well as the CSIU’s Acceptable Use Policy # 3515, its accompanying Administrative Regulation # 3515, and Guidelines # 3515, and all other relevant CSIU policies, administrative regulations, rules, procedures, social media websites’ terms of use and other legal documents, and local, state and federal laws. In addition, students may be required to also comply with policies, administrative regulations, rules and procedures at the entity and/or program in which they are assigned or in which they participate. *If a student*

believes there is a conflict in the requirements (s)he is to comply with (s)he must bring the matter to the attention of the classroom teacher, who will in turn assist the student.

(2.3.) This Administrative Regulation applies to all Intermediate Unit environments, whether the social media is used on Intermediate Unit property, or beyond Intermediate Unit property (including but not limited to, at a third-party's contracted property, or at a member school district's property), in applications, systems, networks that the Intermediate Unit owns or that are operated by Intermediate Unit students, agents, employees, vendors, or guests.

(2.4.) In addition to the regulations provided in the Intermediate Unit Social Media Policy, some guidelines include but are not limited to the following. The Intermediate Unit reserves the right to determine if any guidelines not appearing in the list below constitutes acceptable or unacceptable social media use.

- Students must not promote illegal drugs, illegal activities, violence, and drinking to students.
- Students should state/post only what they want the world to see. Imagine your parents, the teachers, and the administrators visiting your site. Essentially once you post something it is likely available after you remove it from the site and could remain on the Internet permanently.
- Students should be cautious when they use exaggeration, colorful language, guesswork, derogatory remarks, humor, and characterizations. It is difficult for readers to determine seriousness.
- Students should run updated malware protection to avoid spyware, adware, spiders, bots, crawlers and other infections that may be placed on your social media and computer to obtain personal information, breach your security, and cause various technology problems.
- Students should stay informed and cautious for new problems in the use of social media.
- Students should comply with the rules that have been established for the educational social media when they use it.

Further Reference: CSIU Board Policies: 3515, 3521, 3543, 4116.13, 5141.5, 5144.15, 5145
Administrative Regulations/Guidelines: 3515, 3521, 3543, 4116.13, 5145

Legal Authorization: Public School Code of 1949 – Sections 9-964

Pennsylvania Code of Professional Practice and Conduct for Educators -
22 Pa. Code §§ 235.4, 235.5, 235.10, 235.11

Adopted: April 20, 2011

Published: June 25, 2012